

HAMBLETON ATHLETICS & RUNNING CLUB

MEMBERSHIP REPORT

FEBRUARY 2021

OVERVIEW

1. Update since last meeting

We currently have 72 active members registered from the 2021/2022 period. There is one member showing as “expired” due to the end of year process as below.

England Athletics Update: End of Year

- *Brand New Athletes - never been registered competitively with any club before - registered between Jan-March 2022 expiry date will be 31st March 2023*
- *Athletes previously registered competitively - registered between Jan-March 2022 expiry date will be 31st March 2022*
- *For 2022/23 athlete registrations please do not process until 1st April onwards - payment requests and orders should not be raised until on or after 1st April 2022*

2. Couch to 5K / Membership 2022-2023

C25K

We have eight participants registered on the C25K who may go on to register as Members for the coming year.

Current Members

When considering the current 72 members there are approx. 35 members who regularly attend sessions and who would be likely to re-join for the 2022/23 year.

Membership Prices

The membership price for 2022/23 from 1st April 2022 is £30 for standard membership and £20 for the family discount (same household). This is a 20% increase which allows us to make a small profit to re-invest into the club.

FUNDRAISING UPDATES

1. TESCO

I have completed the form for the community fundraising with Tesco (Groundwork UK) and this is now being processed. I will provide the committee with updates as and when I receive them. The store selected was Northallerton and the funding was requested for Junior Athletics, the request I made is copied below – some of the words plagiarised from the HARC website intro...!

Hambleton Athletics and Running Club is a friendly, coaching-led running club covering the Hambleton district of North Yorkshire. The NHS states that *“exercise is the miracle cure we've always had, but for too long we've neglected to take our recommended dose”*.

At HARC we believe that enjoying our sports is the key ingredient, and we design everything we do around supporting our members and participants in our programmes to keep in touch with what they love about their chosen sports. Initially, our focus is running. We welcome adults and young people (12 years and up) of any ability – complete beginners and experienced runners alike. We are developing our capability to deliver the other athletics disciplines – throwing and jumping – and this funding will mean a significant step towards achieving this goal. In the future we hope to expand the club to offer the same benefits to primary school aged children too.

Physical Activity including running and athletics disciplines have brain health benefits for school-aged children, including improved cognition (e.g., academic performance, memory) and reduced symptoms of depression. Research shows that physical activity can also boost self-esteem, mood, sleep quality and energy, as well as reducing your risk of stress and long-term (chronic) health conditions later in life.

After the recent changes to life following the pandemic HARC are even more committed to harnessing that community spirit and providing interesting and

challenging activities for young people to help them be the very best that they can be.

2. BEDALE CARBOOT

We have been successful in securing a car boot sale place. Our allocated day is Saturday 9th April 2022. I have some information from the council regarding the running of the sale on the day. I am happy to take the lead on this and will meet with the council rep's on the day from 5.45am to set up. I believe our Head Coach may have also volunteered for the early bird shift.

I will be drafting a rota of shifts in the next couple of weeks and seeking support from Members too. I was hoping to circulate a sign-up sheet at the AGM. I will post in the Members WhatsApp prior to that to advertise the date / event.

3. CROWDFUNDING – Sport England, Return to Play: Active Together

We discussed at the Committee meeting in August 2021 a date for our Crowdfunding to take place and agreed March 2022 would be an ideal time. As a reminder the project is:

Criteria

Return to Play: Active Together - Sport England's Extra Funding Scheme during the COVID-19 crisis.

This investment aims to help community sport and physical activity organisations who are experiencing short term financial hardship or the ceasing of operations due to the ongoing coronavirus crisis. As we ease out of lockdown measures and return to play, there's a lot for sport and physical activity providers to consider as lockdown restrictions evolve, so campaigns to enable this will also be considered.

The match investment, of up to £10,000, aims to help organisations start to help themselves on the road to recovery. It's specifically targeted at organisations who have a role in supporting the nation to be active but who are experiencing short term financial hardship or the ceasing of operations due to the ongoing crisis.

To be eligible to apply, organisations must be:

- Local sports clubs,

- Charities, community, voluntary and social enterprise sector organisations that deliver sport and/or physical activity in their local community, including organisations that are not solely or primarily sports organisations,
- Town or parish councils delivering activity within their community,

For the benefit of people residing in England.

Pledge Criteria

If your application is approved, you'll get match funding of up to 50% towards your initial crowdfunding target, up to a maximum of £10,000.

To receive a pledge, you will need to do two things (the 'fund conditions'):

- 1) raise at least 25% of your initial target,
- 2) raise this from a minimum number of supporters

Following receipt of a pledge you will also need to reach 100% of your initial funding target to receive the funds from Sport England.

WHAT DO WE NEED TO DO?

- Agree on the total we wish to raise and what we are fundraising for (suggested idea would be funding for LiRF or Coaching to match the request to Groundworks for Athletics Equipment)
- Develop at least three incentives to entice people to donate – ideas can include asking local businesses to donate items/ services, purchase of programmes or individual sessions such as gait analysis - (by 25.02.22)
- Agree on a name for the crowd funder asap (specific to fundraising goal)
- Agree on the date we would like the crowd funder to go live (we only have one month to raise the funds) – suggested date is 1st March 2022